



"Best Of" is one of the most-coveted titles in the Santa Clarita Valley. This year, more than 115,000 votes were cast to determine the 12th Annual "Best Of" Santa Clarita Valley recipients. Businesses proudly display their plaques and ribbons across the SCV celebrating their achievement.

Following a similar format, we are proud to announce a title contest sponsorship package around Prep Football, one of the most interactive and passionate topics in the SCV.

### How it Works:

Between October 18 & November 23, SignalSCV.com users and Signal Sports followers will vote for Best Player, Best Coach, Best Student Section and Best (School) Hangout among more than 30 categories to determine the (Your Business Name) Prep Football Fans' Choice Awards. The contest will be heavily promoted throughout Signal Multimedia products, including the all-new SignalSCVSports.com. Winners will be announced following the season, and awards will be presented to the winners for display.

By being a title sponsor, this is YOUR contest. We will build, run and promote the contest, but the glory of presenting the awards and the name recognition surrounding Prep Football Fans' Choice Awards goes directly to **YOUR BUSINESS.**

### Title Sponsorship (Limit 1)

1st Annual (Your Business Here) Prep Football Fans' Choice Awards

### Title Sponsorship recognition on:

- "Fans' Choice" Contest Online Header during Voting Period
- "Fans' Choice" Awards to Be Distributed to Winning Players/Coaches/Businesses around the Santa Clarita Valley as determined by voters.
- "Fans' Choice" Page in The Signal print edition announcing contest winners
- "Fans' Choice" Prep Football Winners Page Header throughout the year
- All print and online contest promotions
- Social Media Promotional Blasts
- Promotional E-Blasts to more than 13,000 local emails
- "Vote for Me" flyers for nominees
- Exclusive 300x400 Short Tower Ad on all Contest Pages
- 300x400 Ad on SignalSCVSports.com throughout the duration of the contest.
- Pictures and Video, to be featured in Signal print and on SignalSCV.com, will be taken at Title Sponsor's location with the Best Football Player, Best Head Football Coach, and a representative from the Best Student Section following the contest.
- First Right-of-Refusal on next year's 2nd Annual (Your Business Here) Prep Football Fans' Choice Awards Title Sponsorship.

### Title Sponsorship price: \$5995

### Possible Categories:

- |                           |                                 |  |
|---------------------------|---------------------------------|--|
| • Best Quarterback        | • Best Assistant Coach          | • Best Place to Buy School Apparel           |
| • Best Running Back       | • Best Field                    | • Best Doctor for Sports Injuries            |
| • Best Wide Receiver      | • Best Student Section          | • Best Student Section Chart                 |
| • Best Defensive Lineman  | • Best Food at the Game         | • Most Spinted Individual Student            |
| • Best Linebacker         | • Best Hangout Before the Game  | • Best Supporter of School Sports (Business) |
| • Best Secondary Player   | • Best Hangout After the Game   | • Best Private School Football Program       |
| • Best Offensive Lineman  | • Best Canyon HS Hangout        | • Best Foothill League Football Program      |
| • Best Kicker             | • Best Hart HS Hangout          |  |
| • Best Cheerleading Squad | • Best Valencia HS Hangout      |  |
| • Best Band               | • Best Golden Valley HS Hangout |  |
| • Best Head Coach         | • Best West Ranch HS Hangout    |  |



Call to sponsor: **(661) 259-1234**